

## **Cigna Cookie Policy**

## 1. What are cookies?

A "cookie" is a small piece of information which is stored on your browser when you visit a website. They recognise your device as you move between pages and can be used from maintaining secure logins to remembering you when you next visit the website. Certain cookies are owned by the website you are viewing ('first-party' cookies) and others are supplied by an independent company ('third-party' cookies).

## 2. Meeting EU Legislation on Cookies

Following the European Union's revised e-Privacy Directive and to make sure we are protecting our customers' interests, we have updated our cookie policy to be compliant with EU law and will continue to monitor and revise based on industry best practice guidelines.

	Cookie Type	Description of Purpose	Name	Data types collected through cookie	Location and data retention period	Is the cookie persistent or a session cookie?	1 <sup>st</sup> party (set by the site being visited) or 3 <sup>rd</sup> party across different sites?	Internal or external service provider	User controls  Express consent, preference link, controls through IAB, etc.	URL List target countries
1	Essential Cookies	Retain session ID/user input (e.g., in online shopping cart or form)	ASP.NET_Se ssionId SESS*	Session id	No retention	Session cookie	1 <sup>st</sup> party	internal	none	www.cignahealthbene fits.com



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2		Ensure effective display of information, load balancing across multiple servers	Jvb_id	Session id	No retention	Session cookie	1 <sup>st</sup> party	internal	none	www.cignahealthbene fits.com
3		Authenticate user during session	CTSESSION	Session id	No retention	Session cookie	1 <sup>st</sup> party	internal	none	www.cignahealthbene fits.com
7	Preference Cookie	Facilitate site navigation	has_js	Flag whether javascript is enabled	No retention	Session cookie	1 <sup>st</sup> party	Internal	none	www.cignahealthbene fits.com
12		Retain language version	language	Preferred language	1 week	Persistent cookie	1 <sup>st</sup> party	Internal	none	www.cignahealthbene fits.com
15	Analytics Cookie	Analyze audience to improve site design and content	utm*	Google Analytics standard configuration.	2 years	Persistent cookie	1 <sup>st</sup> party	External (Google)	none	www.cignahealthbene fits.com
		Analyze audience to improve site design and content	_pk_*	Piwik standard configuration.	2 years	Persistent cookie	1 <sup>st</sup> party	Internal	none	www.cignahealthbene fits.com



## 3. Where and how we use them:

More information about cookies

- Internet Advertising Bureau
- All about Cookies